



*Optimize Performance. Maximize Results.*

# **Mission Resources Group**

*The Lowcountry's Multi-Discipline Management Consulting Team*



**843-540-3759**

**[www.mrgroup.biz](http://www.mrgroup.biz)**

## Our logo tells our story

*The Lowcountry's Multi-Discipline Management Consulting Team*



# Our tagline tells how we benefit you



*Optimize Performance. Maximize Results.*

# The Lowcountry's Multi-Discipline Management Consulting Team



- Conceived Fall 2008... GSU research
- Planned Winter-Spring 2008-2009
- Launched April 2009
- 5 Partners, 6 Specialties
  - Business Planning
  - Fiscal Management
  - Funding Services
  - Operational Efficiency
  - Marketing
  - Staff & Organization Development
- Partner with quality specialists as needed



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# What Sets Us Apart... to *YOUR* Benefit



What we are... Focused on helping you achieve your mission

- Solution Providers
- Resource Providers

Who we are... A collaborative team

- Blend & Unite Diverse Abilities
- Comprehensive & Multi-Dimensional Capabilities



How we work... Team consulting approach

- Combine as Solution Partners
- Create Integrated Solutions

**What you Get:**  
**Solutions**  
• *Practical*  
• *Actionable*  
• *Implementable*

*Optimize Performance. Maximize Results.*

## Featured Services... *Many more available*

30% off  
Jun-Aug



### Vital Signs

**A quick and economical diagnostic examination of your organization**  
A high-level, multi-dimensional assessment surveying the core functions of your organization

### Social Media Marketing

**Create a successful inbound marketing campaign utilizing social media**  
Web-based marketing campaigns using Facebook, LinkedIn, Twitter and Search Engine Optimization



### Credit and Lending Services

#### **How to make you Bankable**

Identification of funding sources and assistance in developing and presenting your funding request

### BAIL (Banking, Accounting, Insurance & Legal) Services

**Get the most from your banker, accountant, insurance broker & attorney**  
Coordination and optimization of the professional services small business owners routinely use

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# Clients... Businesses & Non-Profits



Bear Creek Golf Club

Bluffton Self Help

Hilton Head Regional Habitat for Humanity

Home Helpers of the Lowcountry

Lee & Parker Architects

National Alliance for Mental Illness-Beaufort County (NAMI)

Neighborhood Outreach Connection (NOC)

OSPREY Village

Royal Enterprises

Spine and Joint Care Associates

Town of Hilton Head Island



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# Community Commitment... More than Membership



## Community Service

- Beaufort Regional Chamber of Commerce
  - Small Business & Entrepreneurship Committee
- Boys & Girls Clubs of the Lowcountry
- Community Vision of Hilton Head
- Greater Hardeeville Chamber of Commerce
- Greater Island Council
- Heritage Classic Sponsor Partnership Club
- Hilton Head Choral Society
- Hilton Head Island/Bluffton Chamber of Commerce
  - Arts & Cultural Committee
  - Governmental Affairs Committee
- Leadership of Hilton Head island/Bluffton Alumni
- Lowcountry Small Business Hub
- Mitchelville Preservation Project



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# Community Commitment



## Professional Associations

Beaufort Regional Chamber of Commerce  
Hardeeville Chamber of Commerce  
Healthcare Network Group of the Lowcountry  
Hilton Head Island/Bluffton Chamber of Commerce  
Lowcountry Small Business Hub  
Native Island Business and Community Affairs Association  
South Carolina Association for Non-Profit Organizations (SCANPO)

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# Planning & Project Services



## Vital Signs

**A quick and economical diagnostic examination of your organization**

A high-level, multi-dimensional assessment surveying the core functions of your organization

## Strategic and Action Planning

**Where are you headed? How will you get there?**

Definition of goals and objectives, and the resources, tasks and schedules required to achieve them



## Project Planning and Management

**Achieve your Goals...On Time and On Budget**

Everything you need to set up and run your project

## Business Accelerator

**How to grow your business...QUICKLY!**

Intensive and integrated business services that nurture and speed the development and growth of high potential businesses

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# Marketing Services



## Marketing Program Planning

**Custom Tailor YOUR Value Proposition, Branding, Message & Media Mix**  
The identity, strategies, campaigns and collateral you need to achieve your marketing objectives

## Website Design and Development

**Make your website succeed as an integral part of your marketing strategy**  
Create or refresh your website to ensure that its look, feel and content optimally support your marketing plan



## Marketing Program Management

**Optimize the Effectiveness of YOUR Marketing Campaigns**  
Professional implementation & management of your agile marketing program

## Social Media Marketing

**Create a successful inbound marketing campaign utilizing social media**  
Web-based marketing campaigns using Facebook, LinkedIn, Twitter and Search Engine Optimization

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# Funding, Financial & Fiscal Services



## Credit and Lending Services

### How to make you Bankable

Identification of funding sources and assistance in developing and presenting your funding request

## BAIL (Banking, Accounting, Insurance & Legal) Services

Get the most from your banker, accountant, insurance broker & attorney

Coordination and optimization of the professional services small business owners routinely use



## Cash Flow Action Plan

### Solutions for Funding your Operations

An action plan to ensure that your cash flow supports current operations and short-term growth

## Financial Processes Optimization

Accounting, Budget & Measurement systems to help you plan and manage

A comprehensive review of your entire financial system and financial management process

## Accounting Processes Optimization

The right information at the right time so you make the right decisions

A comprehensive review of your accounting processes and policies

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# Operations & Efficiency Services



## Process and Internal Controls

**Define and implement best practices for your organization**

A tailored set of procedures and controls that optimize and standardize your organization's operations



## Staff Training and (Re)Tooling

**Improve the skills and performance of your people**

Customized training programs to help you staff perform at their highest level

## Operations Analysis & (Re) Design

**Optimize your organization's operational efficiency and effectiveness**

Examination & analysis of your processes, procedures, work & information flows and recommendations for improvement

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